

AMENDMENTS TO THE SPECIFICATION:

Please amend the specification as follows:

Page 11, replace first full paragraph with the following:

Figure 3 is a flowchart of basic operation at the consumer who received the storage medium from the clock maker. That is, this flowchart shows concretely the step S14 814. The following steps are executed based on a control program (see number 1 in Fig. 13) within the CD-ROM as the storage medium provided from the clock maker. As mentioned below, the CD-ROM records the following information (see number 2 in Fig. 13), i.e., dial-plate information, hour and minute hands information, watch case information, color information, wrist band information, buckle information, time-indicator information, order information, and other information (for example, message information), as the parts design information which can be selected by the consumer.

Page 12, replace third full paragraph with the following:

First, as the main menu, "EXPLANATION", "READ", "IMAGE CHECK", "DESIGN", "HOLD IMAGE" and "END" are displayed (step S31). Next, "EXECUTING DATE DATA" is checked (step S32). Next, when "EXPLANATION" is clicked, the image is moved to the abstract of the present invention (step S33). Next, when "READ" is clicked, order data created by the consumer are read and the image is moved to the custom display (step S34). Next, "IMAGE CHECK" is clicked, the image is moved to the display of the image check (see Fig. 15 and step S35). Next, "DESIGN" is clicked, the image is moved to the display of the custom sample pattern representing the sample pattern (see Fig. 17 and step S36). Next, "HOLD IMAGE" is clicked, the image is

moved to the display of the holding image (see Fig. 30 and step S37). Next, "END" is clicked, the current program is finished (step S38).

Page 15, replace third full paragraph with the following:

Figure 8 shows concrete steps of selection of the custom sample in step S23 shown in Fig. 3 (No. 3). First, when the illustration/characters, (for example, "Happy Birthday") is input (step S71). Next, when "MAGNIFYING GLASS" is clicked, the case, the time indicator, hands, the dial-plate, the crown, the message, etc., are enlarged and displayed (step S72). Next, "CLOSE" is clicked checked, closing the enlarged window (Step S73 S32). Next, an image file of the created dial-plate is read (step S74).
